

# Conyers Cherry Blossom Festival



Exhibitor Application  
Application Deadline: December 30, 2016

## ***Dear Prospective Exhibitor,***

The Conyers Cherry Blossom Festival is delighted to have your interest in our festival as we celebrate 36 years. The festival will be held March 25 – 26, 2017 at the Georgia International Horse Park in Conyers, GA. The festival site is located on the Grand Prix Plaza overlooking the Grand Prix Stadium that was used during the 1996 Centennial Olympic Games for Equestrian events.

## ***About Our Festival...***

In 1982, Maxell (a previous local Japanese manufacturing company) along with the Conyers-Rockdale Chamber of Commerce, held the first Conyers Cherry Blossom Festival to further nurture the friendship and exchange of Japanese Culture. In 1997, the festival moved to the Georgia International Horse Park in order to accommodate the growth in size and attendance.

From that simple beginning, the two-day contemporary art festival has grown to include hundreds of artist and crafter booths, a variety of food booths and entertainment from diverse cultures generally attracting an estimated 40,000 guests over the weekend. Festival goers enjoy free admission into the festival with a \$5 parking fee. The festival continues to grow and strives for excellence each year. Over the years, the festival has been awarded “Best Festival in the Southeast” at the Southeast Festivals and Events Kaleidoscope Awards. The festival has also been named a Top 20 Event in the Southeast by the Southeast Tourism Society for multiple years. Scheduled during the blooming of the beautiful Yoshino Cherry Trees, the Conyers Cherry Blossom Festival brings the community together focusing on cultural understanding and friendship through art, music, dance, crafts, food and entertainment.

## ***As an Exhibitor...***

Please read over the entire application and information before filling out your application, as there have been changes from previous years. There is a mandatory, non-refundable jury fee, plus the space rental, which are both required at the time of your application. Electricity is an additional charge. Send only one check or money order to cover all fees. **THIS CHECK WILL BE DEPOSITED UPON RECEIPT.** In the event your application is not accepted by the jury, a full refund of the required advance space rental and electrical fee (when applicable) will be refunded. The jury fee will be withheld. Make your check payable to THE CONYERS CHERRY BLOSSOM FESTIVAL. A \$30 charge will apply to any returned check.

Please be aware that all exhibitors who apply to the Conyers Cherry Blossom Festival will be juried. As a result of the jury process, the Conyers Cherry Blossom Festival does not guarantee acceptance to those who have participated in previous festivals. If you have any questions, please contact Rhonda Young at 770-860-4190. We appreciate your interest in our festival and look forward to receiving your application.

## **Mailing Address:**

Conyers Cherry Blossom Festival  
1996 Centennial Olympic Parkway  
Conyers, GA 30013  
770-860-4190

[www.conyerscherryblossomfest.com](http://www.conyerscherryblossomfest.com)



# EXHIBITOR INFORMATION

## **Entry Deadline.....December 30, 2016**

Making this deadline places exhibitors  
in the first jury pool.  
Late fee of \$25 after this date

## **Jurying Begins.....January 10, 2017**

## **Deadline to Cancel.....February 10, 2017**

Deadline to cancel and receive refund (less jury fee)

## **Acceptance Notification.....February 13, 2017**

Booth assignments will be included in this mailing



## **Exhibitor Setup**

Friday, March 24.....10:00AM-8:00PM  
Saturday, March 25.....6:00AM-8:00AM

## **Festival Days**

Saturday, March 25, 2017

Sunday, March 26, 2017

Open to the Public.....10:00AM-5:00PM

## **Breakdown on Sunday ONLY.....5:00PM**

Breakdown cannot begin until the majority of the crowd clears the  
festival area

(NO EARLY DEPARTURES ALLOWED)

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## ***Rules and Regulations***

The Conyers Cherry Blossom Festival reserves the right to make final interpretation of all rules. An application is a commitment to show. **NO REFUNDS WILL BE MADE FOR CANCELLATION OR REMOVAL FOR CAUSE.** In an event of unforeseen circumstances, the show may be terminated at the discretion of the Director. **NO REFUNDS WILL BE MADE FOR BAD WEATHER.**

1. Items not created by the exhibitor or not in the category for which applied will not be permitted in the show.
2. Resale of wholesale items (buy/sell), commercially manufactured products, mass produced items and kits ARE NOT PERMITTED and will result in immediate dismissal without refund.
3. **All Artists Must Submit a total of (5) pictures.** One picture must represent your work as it is displayed; one must represent a workshop photo of the artist creating their work; the other three need to represent your items as an accurate representation in size, style, and quality of work. Please note that jury decisions are based on your photos and information provided with your application. **Please send the best photos you have available.** Your photos are the most important factor in your acceptance/non-acceptance to the festival. Feel free to include a list of other art and craft festivals or shows in which you have exhibited.
4. The APPLICATION DEADLINE IS December 30, 2016. Applications received post marked after this date will be charged a \$25 late fee and will not be placed with the first jury selections. This may result in certain categories closing.
5. Exhibitors may only show and sell work in the category in which they have been accepted. Any items of work not listed on the application, not accepted, and/or not created by the exhibitor must be removed from the show.
6. **Exhibitors are not allowed to sell or give away concession food items or drinks.** The Georgia International Horse Park has contracted with Proof of the Pudding by MGR as the exclusive concession and catering provider. Only food vendors approved by Proof of the Pudding by MGR are allowed to sell concession food items or drinks. Any other exhibitor selling or giving away concession food items or drinks will be removed from the festival without refund.
7. Each booth space is 10x10. Each exhibitor must keep within the 10x10 assigned space unless additional space has been purchased.
8. Booths must be neat in appearance and not distract from neighboring displays. Each space must be left clean at the end of the day. The Conyers Cherry Blossom Festival is not responsible for damage to personal property or stolen property during the event or overnight. Overnight security is provided on Friday and Saturday nights.
9. All exhibitors will be required to supply their own tents, tables, chairs, electrical cords, etc.
10. Exhibitors are not allowed to stake tents into the asphalt or concrete on the show grounds. **Bring weights to secure your tent. The majority of booths are located on asphalt.**
11. Exhibitors are required to handle their own Sales Tax.
12. Booths must be manned at all times and exhibit their work for the entire festival day. Exhibitors may not remove their work until the end of the festival day on Sunday. Vehicles will not be allowed onto the festival plaza for loading until the City of Conyers Police Department determines the plaza is safe for vehicle traffic. This may take some time and your patience is appreciated. It is best to break down your booth prior to retrieving your vehicle from vendor parking.
13. All exhibitors must sign the release statement in order for the application to be accepted.
14. All artists and crafters must sign the Guarantee of Product statement in order for the application to be accepted.
15. Electricity is a PAID amenity. You must pay when you apply. Electricity is extremely limited and cannot be guaranteed.
16. Gas powered generators are strictly prohibited.
17. Checks returned unpaid by the bank will result in IMMEDIATE DISQUALIFICATION, and a fee of \$30 will be charged.
18. The Conyers Cherry Blossom Festival reserves the right to reject any organization whose presentation, goals or objectives may be offensive and not in the best interest of the community.
19. Pets are not allowed in the festival area at any time.
20. No sound equipment such as radios, tape decks, CD players or stereos are not allowed in exhibit area unless approved by festival staff.
21. Vehicles are not allowed in the festival area after setup time is over or during the festival.
22. An exhibitor failing to meet all of the requirements and regulations may be asked to leave the festival area or will be disqualified.



# 2017 Conyers Cherry Blossom Festival

## Exhibitor Application

Please detach the application and send with payment, (5) pictures, and signatures to:  
1996 Centennial Olympic Parkway, Conyers, GA 30013

OFFICE USE ONLY	
Booth	_____
Elect.	_____

EXHIBITORS NAME: \_\_\_\_\_ BUSINESS/ORGANIZATION \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_  
 PHONE (H) \_\_\_\_\_ PHONE (MOBILE) \_\_\_\_\_  
 PHONE (W) \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

Did you participate in the 2016 Conyers Cherry Blossom Festival? \_\_\_\_\_  
 If yes, would you like to be placed in the same booth space? \_\_\_\_\_ What was your 2016 booth location? \_\_\_\_\_  
 Please list any booth requirements or requests. \_\_\_\_\_

**\*\*PLEASE NOTE THAT EVERY EFFORT WILL BE MADE TO ACCOMMODATE THE NEEDS OF EACH EXHIBITOR, BUT NO GUARANTEES CAN BE MADE DUE TO LIMITED SPACE\*\***

**Please check the appropriate exhibitor category, and fill out information and fees accordingly!  
 \*see back of page for category details and important signature requirements\***

**Arts and Crafts**

Describe the work to be exhibited and sold including the range of prices: (please be specific with a detailed description, include ALL ITEMS that you wish to be juried along with prices). Application must include 5 photos. See rules and regulations for more details.  
 \*use additional paper if needed\*

\_\_\_\_\_

\_\_\_\_\_

If you need electricity, please list items needing electricity: \_\_\_\_\_

Number of Booths _____ x	\$135.00	=
Jury Fee (Required)	\$10.00	= \$10.00
Electricity Fee at Number of Booths _____ x	\$30.00	=
Late Fee (If Postmarked After December 30, 2016)	\$25.00	=
TOTAL AMOUNT ENCLOSED		=

**Non-Profit \*must supply non-profit status documentation with application\***

Please circle what applies. Exhibitor will have... **items for sale** **display only** **demonstration**

Describe your activity: (please be specific, include all items that you wish to be juried) \*use additional paper if needed\*

\_\_\_\_\_

If you need electricity, please list items needing electricity: \_\_\_\_\_

Number of Booths _____ x	\$75.00	=
Jury Fee (Required)	\$10.00	= \$10.00
Electricity Fee at Number of Booths _____ x	\$30.00	=
Late Fee (If Postmarked After December 30, 2016)	\$25.00	=
TOTAL AMOUNT ENCLOSED		=

**FOR OFFICE USE ONLY**

Date Received \_\_\_\_\_ Category \_\_\_\_\_ Sub-Category \_\_\_\_\_  
 Rankings \_\_\_\_\_ Overall Rank \_\_\_\_\_  
 Accepted \_\_\_\_\_ Declined \_\_\_\_\_ Restrictions \_\_\_\_\_  
 Notes: \_\_\_\_\_

## Categories Include...

- 🌸 **Art and Craft Exhibitors:** All artwork must be original art and/or handmade by the artist or crafter. All artist and crafter applications will be juried. Acceptance is not guaranteed to anyone. **Each applicant must submit 5 color pictures with each application.** One picture must represent your work as it is displayed; one picture must be a workshop photo (a photo of you working in your workshop or wherever you create your works of art); the other three pictures need to represent your items as an accurate representation in size, style and quality of work. Jury decisions are based on your photos and information provided with your application. Please send the best photos you have available. Your photos are the most important factor in your acceptance/non-acceptance to the festival. Exhibitor selections are based on quality and skill in workmanship, original and creative ideas as well as attractiveness of booth display. If you are not selected, you will be reimbursed your booth fee. It is wise to apply by the deadline in order to be placed in the first jury pool. After the first round of jury selections, many categories will close. The festival will not have a waiting list.
- 🌸 **Non-Profit Organizations:** Groups may display literature/projects that the group undertakes and supports. Non-Profit groups wishing to sell items must NOT sell items that will compete with any hand-made item sold by an artist or crafter. Exhibitors must provide non-profit documentation with the application. Non-Profit applications will be juried. If not accepted, you will be reimbursed your booth fee.
- 🌸 **Sponsors or Commercial Exhibitors:** Businesses wishing to be a part of the Conyers Cherry Blossom Festival should contact JRM Management Services, Inc. 770-423-1330, billwatson@jrmmanagement.com , P.O. Box 777, Kennesaw, GA 30156.

*Different Applications are needed if you are one of the following:  
Food Vendor or Entertainment  
Please contact Jill Miller at 770-860-4194*

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## Important Signatures

### Release Agreement

(all exhibitors must sign)

I do hereby release, acquit and forever discharge The Conyers Cherry Blossom Festival and the City of Conyers, its agents, servants, successors and assigns and all other persons, firms and corporations from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or may accrue, arising out of any events taking place March 25–26, 2017 or otherwise connected with the 2017 Conyers Cherry Blossom Festival. I further agree to hereby indemnify the Conyers Cherry Blossom Festival and the City of Conyers, its agents, servants, successors and assigns and all other persons, firms and corporations against any and all claims, demands, damages or causes of action, both legal and equitable, asserted by any third party, their employees, agents, servants, successors and assigns arising from the events taking place March 25-26, 2017 or otherwise connected with the 2017 Conyers Cherry Blossom Festival. This indemnity agreement shall include all reasonable attorneys' fees, costs, and expenses incurred by indemnity. I also understand that I am fully responsible for any Revenue/Sales Tax applicable for items sold at the 2017 Conyers Cherry Blossom Festival.

I have read and fully understand the Release Agreement stated above.  
"Release Agreement" must be signed by ALL exhibitors to be accepted for this event.

Signature \_\_\_\_\_  
Date \_\_\_\_\_

### Product Guarantee Statement

(art and craft exhibitors must sign)

"As an arts and crafts exhibitor, I testify that all the products that I plan to display and sell at the Conyers Cherry Blossom Festival are handmade items crafted by myself. None of the items I will display or sell are commercially manufactured, resell items, or kits."

This statement must be signed in order to be considered for this event as an arts and crafts exhibitor.

Signature \_\_\_\_\_  
Date \_\_\_\_\_



### Checklist: *Make sure you include the following:*

- Check made payable to The Conyers Cherry Blossom Festival
- Photos (5)
- Signed and completed application
- Detailed Descriptions and Price Ranges